

Why Rabbit?

DISCOVER THE HEALTH BENEFITS



ALLERGIES ARE
ONE OF THE
MOST COMMON
PROBLEMS
EXPERIENCED BY
PET OWNERS.



RABBIT IS...

Environmentally Friendly

The process of raising beef places a burden on grain and water supplies. The environmental impact of raising rabbits is low. The period from conception to harvesting maturity is only three months, and the amount of food they eat is minimal when compared to other animals. Rabbits are one of the most productive domestic livestock animals. Rabbits can produce 6 times more meat than a cow on the same feed and water.

Scan the code to watch our video
for more benefits of rabbit!



<https://treatplanet.wistia.com/medias/5ejf6vmcr2>



A Novel Protein for Allergies

-Dr. Barry Leek, DVM

WHAT IS A NOVEL PROTEIN?

A novel protein is one that dogs are seldom exposed to in their normal diets of food and treats.

WHY IS IT IMPORTANT?

Allergies are one of the most common problems experienced by pet owners. Allergies can cause GI upsets like vomiting and diarrhea. Further, allergies can be the cause of hot spots, inflammation, ear infection, and rashes.

NOVEL PROTEINS & ALLERGIES

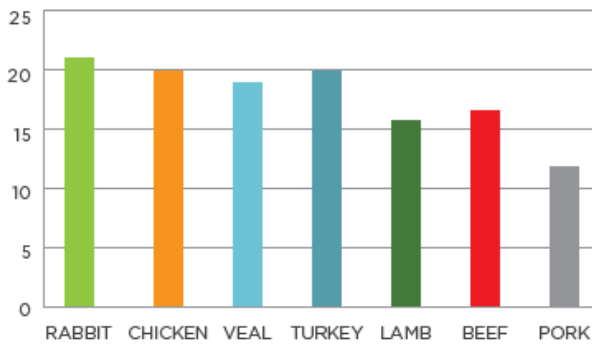
Veterinarians commonly recommend elimination diets to pet owners experiencing problems with allergies. Eliminating common proteins can allow the immune system to stop overreacting to allergens and give their GI tracts time to heal and detoxify. Foods are then re-introduced slowly to identify problematic proteins.

Source – USDA Circular #549

HIGH IN NUTRITIONAL VALUE

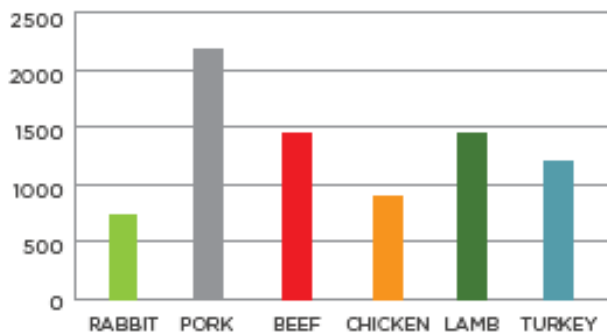
Rabbit has more protein than Pork, Beef, Chicken, Lamb, or Turkey. Rabbit has virtually no saturated fat! Compared to Pork, Beef, Chicken, Lamb, & Turkey.

PERCENTAGE OF PROTEIN



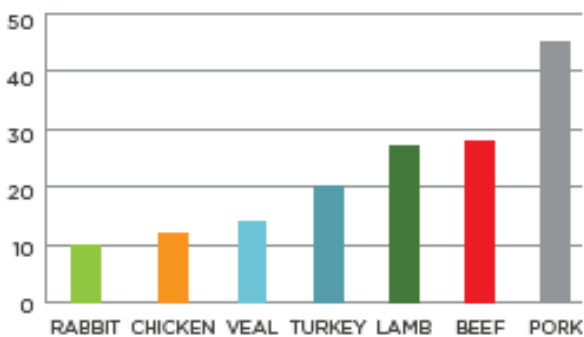
As far back as 1962, the Bureau of Home Economics, a division of the USDA, through extensive testing stated that domestic rabbit meat is the most nutritious meat known to man.

CALORIES PER POUND

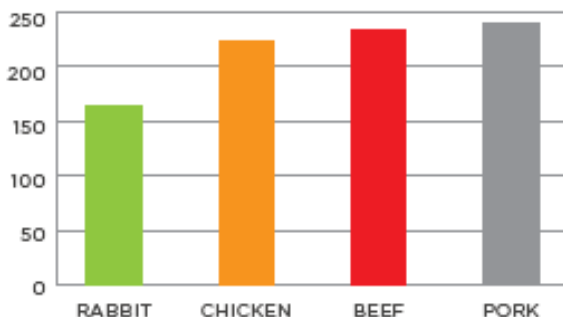


Rabbit meat contains selenium, a mineral your body uses to make antioxidants. Each 3 oz portion of meat contains 46.8 % of the recommended daily value of selenium. MedlinePlus reports that some physicians may recommend more selenium into your diet to combat hardening of the arteries, as well as cancers such as stomach, lung, prostate and skin cancer.

PERCENTAGE OF FAT



CHOLESTEROL PER 1,000 GRAMS



THE USDA
CALLS
RABBIT THE
MOST
NUTRITIOUS
MEAT
AVAILABLE.



Hare of the Dog®

Bagged Rabbit Treats

Full of all-natural ingredients, these tasty treats will disappear fast!

Available in 3 varieties to please every palate:

- 100% Rabbit Jerky
- 100% Freeze-Dried Rabbit
- Rabbit Tender Bites



Hare of the Dog®

10in Rabbit Jerky Sticks

Attractive counter displays with fun, single-serve rabbit treats.

Available in 2 flavors:

- 100% Rabbit Jerky
- 100% Rabbit & Sweet Potato Jerky

