

new! etta says! Eat Simple!

ONE INGREDIENT, NOTHING TO HIDE

100% REAL MEAT • 100% FREEZE DRIED, NEVER COOKED • NO HORMONES OR ANTIBIOTICS



- Bite sized, uniform shape, highly palatable.
- Breaks apart for use as a training treat.
- Softer than traditional freeze dried.

SMPL-DUCK
SMPL-TRKY
SMPL-LAMB



etta says! Go Wild!

new!

SINGLE PROTEIN JERKY

GRAIN FREE • 100% NATURAL • EXOTIC PROTEINS



**FEED YOUR
INNER BEAST!**

Your dog will **Go WILD** over our new exotic proteins -
Boar, Pheasant and Duck.

**WILD-BOAR
WILD-DUCK
WILD-PHST**

=new!=



etta says! Sit!

LIMITED INGREDIENT TRAINING TREAT

LOW CALORIE • 3 CALORIES PER PIECE • NO GELATIN, WHEAT, CORN OR SOY



- Tasty morsels in three delicious flavors - Peanut Butter, Cheese and Bacon.

- Soft and chewy delicious treat!
- SIT! - simple command, simple ingredients.

SIT-PB
SIT-CHS
SIT-BCN



treatplanet.com 866-hey-etta

Treat Planet



etta says! Chew!

new!

EXOTIC PROTEIN CHEWS

GRAIN FREE • EASY TO DIGEST • GOOD FOR TEETH



**BAG
BUNDLE**
available

Crunchy Chews made from unique protein sources provide longer enjoyment - good for your teeth and gums.....better than going to the dentist.

- New proteins of your favorite Premium Crunchy Chews - **Venison, Elk, Buffalo.**

CHEW-VEN
CHEW-ELK
CHEW-BUF



etta says!

New Etta Says! Yumm Sticks

New Look, New Recipe and More Proteins!

\$191.00 Of
Retail Value
(7 Linear Inches)



100% Human Grade

- No Hormones
- Gluten & Soy Free
- NO MSG's
- No Nitrates
- No Nitrites



MADE IN THE USA
From American
Farms

Unique recipe meets nutritional guidelines
for snack foods sold in our schools!